House Blocks Plan | 32 Princeton Seniors To Allow Shipping

Win Phi Beta Kappa Key

Real Estate News

Board Big Fund R. S. Mapletoft, of Newark, Two Big Flats

Young Teeth from Grit

Even a child knows when its teeth and gums are

The most effective and trustworthy method of keeping children's teeth bright and smiling is the use of a gentle, "washing" non-gritty dental cream.

COLGATE'S CLEANS TEETH THE RIGHT WAY "Washes" - Doesn't Scratch or Scour

tain the right mouth conditions.

Correct in Practice. Today scien-

tific dentists know that harsh drugs

and chemicals harm mouth tissues.

Colgate's Ribbon Dental Cream does not contain them. Authorities

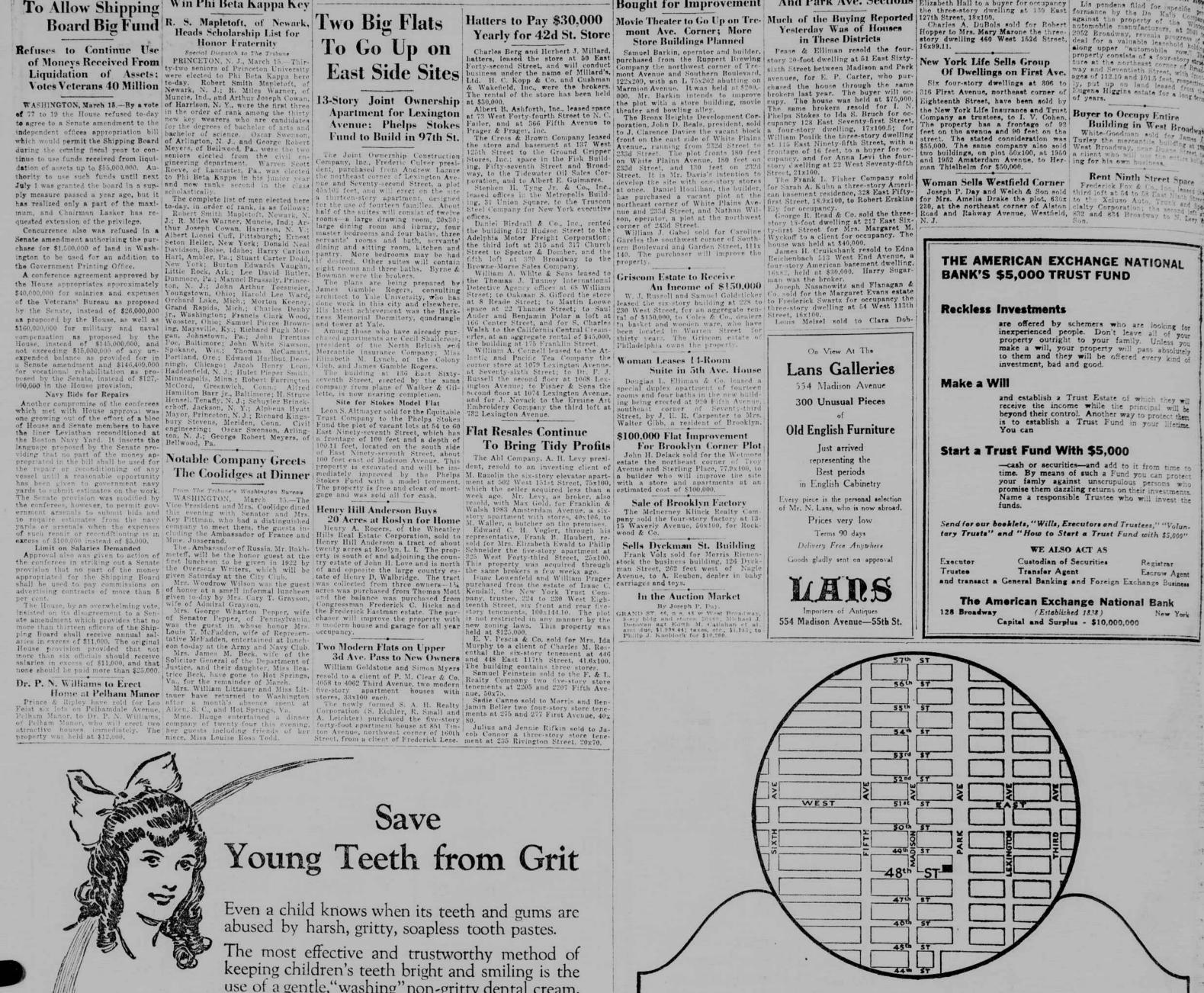
agree that a dentifrice should do

abused by harsh, gritty, soapless tooth pastes.

Hatters to Pay \$30,000 Yearly for 42d St. Store

Large Sites in Bronx
Bought for Improvement
Movie Theater to Go Up on Tremont Ave. Corner; More
Store Buildings Planned
Samuel Barkin, operator and builder, purchased from the Ruppert Brewing, purchased from the Ruppert Brewing story 20-foot dwelling at 61 East Sixty-sixth Street between Madison and Park Company the northwest corner of Tremont Assessment of the Samuel Barkin, operator and builder, purchased from the Ruppert Brewing sixth Street between Madison and Park Sompany the northwest corner of Tremont Assessment Ass ly, put up on land lessed from the Eugene Higgins estate for a long term

Building in West Broadway



Announcement to those living within the Circle

For the convenience of Park Avenue residents and business houses we have opened a new uptown

Banking Office

Park Avenue and 48th Street

Here you will find complete banking service conducted on the Columbia Trust Company's established standards of courtesy and dependability.

The plan and furnishings of the office depart from conventional banking traditions and include some new comforts and conveniences.

It would give us pleasure to have you inspect our new office.



Member of Federal Reserve System

slightly alkaline. Colgate's Ribbon only one thing-clean teeth thor-Dental Cream is mildly alkaline, oughly. Colgate's does this. No practically neutral, and cleanses false claims are made that Colgate's without disturbing nature's balpossesses any other virtue, but it ance. Avoid dentifrices that are does possess this one in the highest strongly alkaline or appreciably degree, and in a higher degree than acid. Colgate's helps to mainany other kind of dentifrice. Colgate's cleans teeth thoroughly—no dentifrice does more. A LARGE tube costs 25c - why pay more! DELICIOUS RIGHT ANTISEPTIC ECONOMICAL CANNOT ROLL OFF THE BRUSH Truth in Advertising Implies Honesty in Manufacture

T IS A DOUBLE ACTION DENTIFRICE:

(1) Loosens clinging particles.

Sensible in Theory. You can't beat

common sense when backed by modern science. Healthy saliva is

practically neutral, sometimes

(2) Washes them away.